Two types of users:

(an account can do both)

borrowers:

put books on website for small return

lenders:

choose books, price etc

three ways of receiving:

In person,

locker,

delivery

read, send back.

Borrower only pays once.

Lender sets price, £4, etc.

Borrower pays, no extra costs.

If not returned: a guarantee. Retail price.

Credit, points for apps. (idea)

Key points: steps.

Map of books. General idea.

Communication between lenders and borrowers?

Target market analytics.

Larger clients: charity shops, etc.

Suggestions on books you may like.

Feedback for borrowers/lenders.

Colours: Red and Grey.